
Use of Rural Resources – Challenge for Rural Development

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What the economics are in general?

- It's a science looking for maximisation of people “wellfeeling” within the environment of limited resource
- Double aspects of economics:
 - Physical
 - transformation of the factors into the product
 - efficiency of factor allocation –
 - linkage to product valuation
 - Social
 - recognition and economic valuation of society demands and interests, also intentions
 - at present and in the future
 - adjusting the demand to the resorces
 - predicting the future



Countryside – what do we expect from ?

- Rural people –
 - good environment for prosperous living
 - infrastructure
 - natural environment
 - sustainable income
- Society
 - already recognised (and paid)
 - source of agri- land related resources
 - food and fibre
 - wood
 - recreation area
 - for future recognition
 - territory management
 - sustainable climate and environment
 - renewable resources

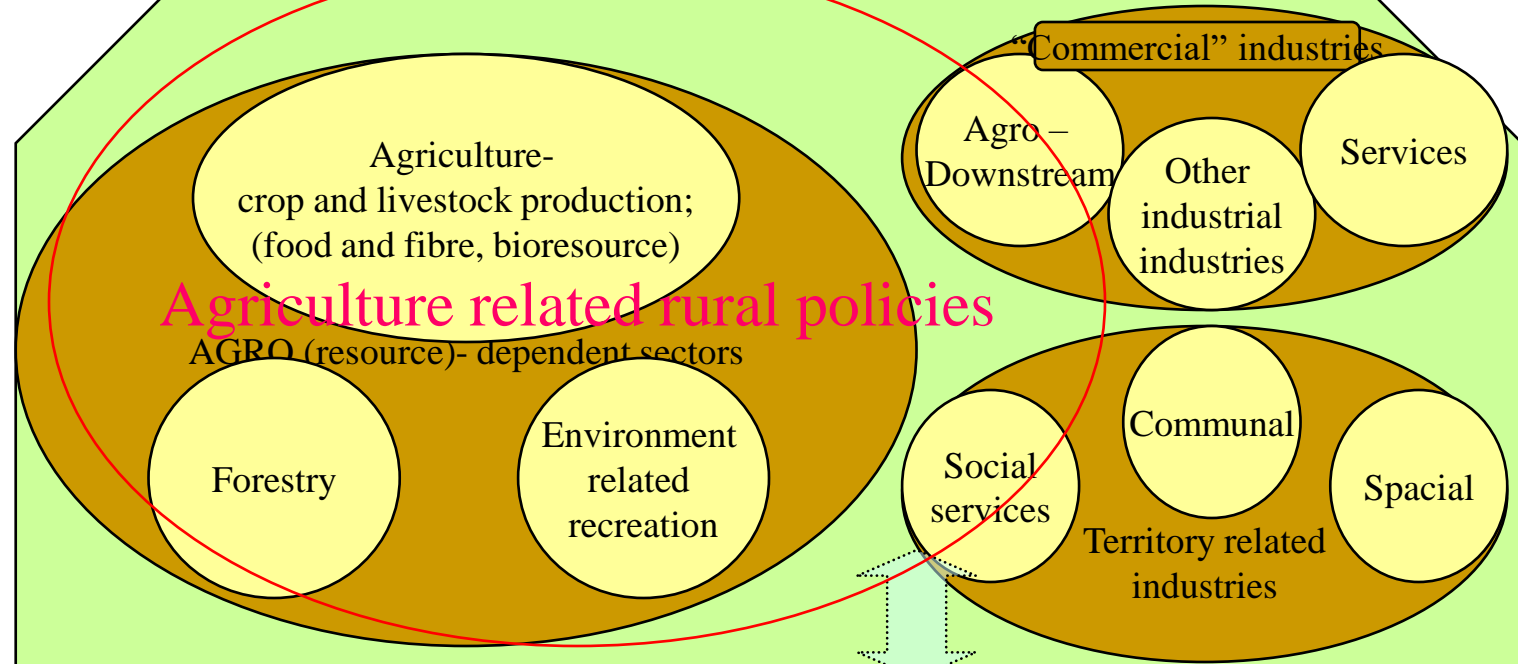


Countryside - resources available

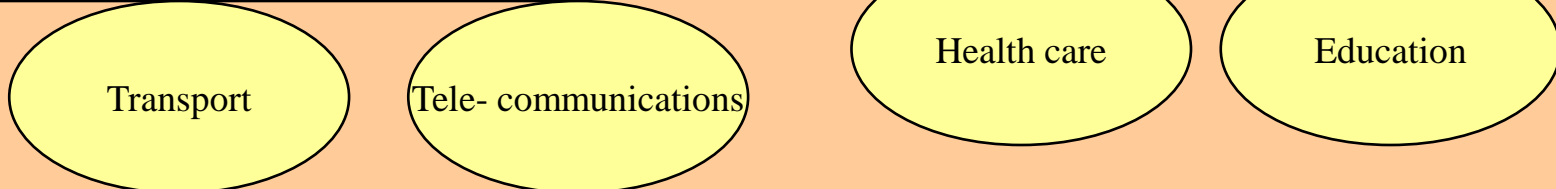
- Biological
 - plants and their products
- Human
 - people living and providing labour resource
 - historical knowledge
- Territory
 - area for location of activities
 - living
 - business
 - recreation
 - “industrial”



Rural territory –
object of real rural development policy



Infrastructure



Wealthy individual in sustainable countryside



Countryside – where to develop?

Understanding

- the resources provided
 - research –
 - renewables
 - energy
 - raw for chemical and other non agri-industries
 - environmental chains and linkages
 - green production vs conventional
 - preservation vs activity
 - public marketing
 - presentation
 - bargaining
 - for price and way of payment
 - private market vs public payments
- behaviour of economic processes
 - where the shortages of private market operation are?



Countryside – where to develop?

.... policy development

- research
 - to get an understanding
- human resource development
 - to be flexible
- territory infrastructure development
 - to provide area for development of human activities recognised
- sustainable use of natural resources
 - to provide market environment for long term developments
- business activity development
 - to develop business activities in rural areas
- social support
 - to compensate shortages in public and social service availability



Thanks fo attention

Let's use our, researchers
resource

